**Early Reader Feedback - "Snowman Jesus"**

**1. ENGAGING READ**

How engaging or boring was the read overall?
Were there any sections where you found it harder to push through? Which ones and why?

**2. WRITING QUALITY**

Any specific writing strengths or weaknesses you noticed?

**3. TONE & FAIRNESS CHECK**

Did any parts feel pushy, manipulative, or objectionable? If so, which sections and why?
Is it fair to different viewpoints?

**4. CLARITY & COMPREHENSION**

Which of the three truth metaphors worked best for you: coffee, cube, or mountain peak?
And the latter two: truth as light, and a person?

**5. CHARACTER & STORY**

Any remarks about characters or storyline? Anything that needs fixing?

**6. APPENDIX ASSESSMENT**

Which appendix chapters were most helpful?
Which were least helpful or could be cut?
If it appears in print later, should it be with or without the appendix? Or just some appendix chapters? Which ones?

**7. MEMORABLE IMPACT**

What will you remember about this book in 6 months?
If you could change ONE thing about the book, what would it be?

**8. TARGET AUDIENCE**

Is there anybody you can think of you would recommend it to? If so, describe them.

**9. MARKETING INSIGHT**

How would you describe this book to a friend in a sentence or two?
What would be the best "hook" to get someone to pick this up?

**10. FORMAT**

Any remarks about reading on this platform? Logic and flow, buttons, look and feel, or anything else?
Personally, I hate the AI voices for the audio, but some friends have suggested I add it. Would you say chuck it or add it?

**BONUS QUESTIONS:**

What questions does reading this book leave you with?
Any other insights you want to share with me?

**P.S.** If you caught any typos or errors, please mention them.

Thanks for the time taken to read it and for your feedback.
—David